

KESKO

*Case Study:
Retail Industry Global Leader
in Sustainability Reporting utilizes
2future's software solution in
GRI-based data management*

The industry leader in corporate sustainability is integrating sustainability management into daily operations with the help of 2future.

ABOUT KESKO

Kesko is the most versatile provider of trading sector services in the Baltic Sea area and has operations on in the Nordic countries, the Baltic countries and Russia. Kesko has more than 2200 stores and 26,900 employees (2005). Its net revenue in 2005 was EUR 8,322 million.

Kesko is an industry leader in corporate sustainability. The company has been selected as a component of major sustainability indices, such as Dow Jones Sustainability Index (World and STOXX), Nordic Sustainability Index, Kempen SRI Index and Ethibel Sustainability Investment Register. The World Economic Forum listed Kesko among the 100 best companies in the world in sustainable development. Kesko has a long track record in sustainability reporting. The company was one of the first organisations starting to use GRI guidelines as a backbone of sustainability reporting in 2000. In the Global Reporters 2004 Survey, commissioned by UNEP, Kesko was ranked the best sustainability reporter in the industry and the 14th in the world.

KESKO

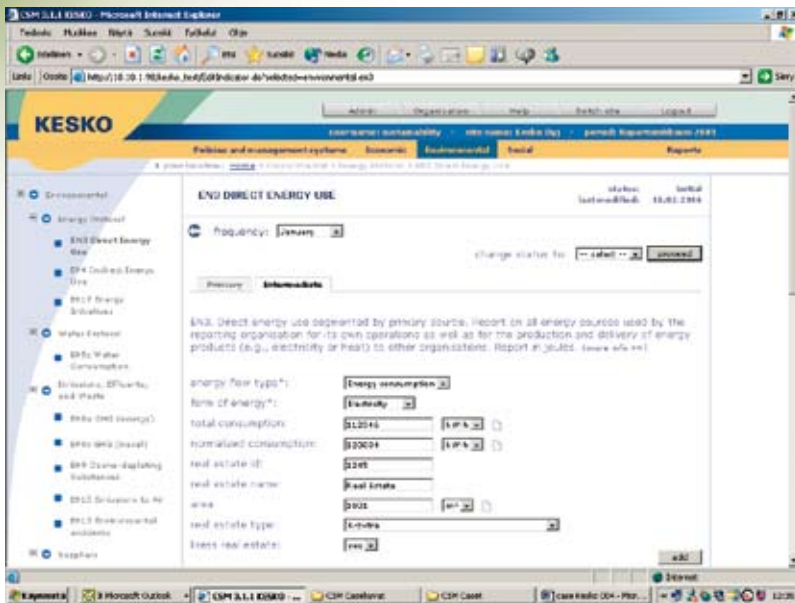
KESKO'S SOLUTION FOR SUSTAINABILITY DATA MANAGEMENT

Kesko implemented 2future's sustainability software in 2005. The system has been designed to improve the efficiency and systematic nature of collecting information on corporate responsibility and reporting processes, enabling efficient use of sustainability performance indicators in monitoring day-to-day operations and Kesko's management system.

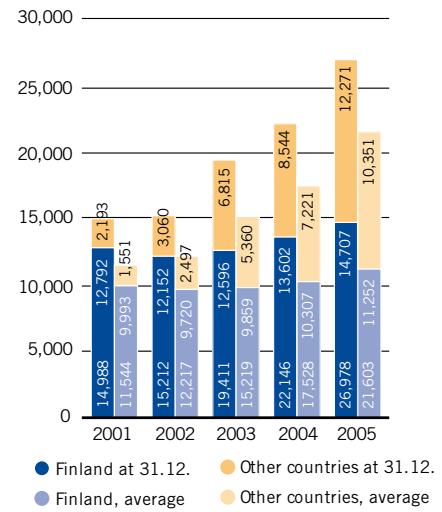
The system consists of a data collection module, based on Kesko's unique organizational structure, and value-adding reporting and analysis tools. The system collects and consolidates responsibility data from various organizational units and from underlying source systems in a form that comply with global reporting standards, such as the GRI guidelines. The system has been developed to meet Kesko's specific operating business requirements. For instance indicators of materials use comply with the regulatory reporting requirements of the packaging waste directive. The calculation of emissions from energy and transportation has also been automated providing environmental profile of energy consumption in an easy and analysable format.

"With 2future's solution our users can monitor, analyse and benchmark our key performance indicators online whenever they prefer. This is essential for Kesko where sustainability related issues are an integral part of day-to-day operations and business decision-making process. Naturally, we have also been able to significantly improve the reporting process of our non-financial information."

- Manager Ulla Rehell, Kesko



Number of Kesko Group employees



BEST PRACTISE AND LEADERSHIP RESULTS IN BUSINESS BENEFITS

Kesko is constantly improving corporate sustainability management and reporting. With the help of 2future system the ease of data collection and reporting has increased significantly and even further so with the coming integrations to source systems. Kesko and 2future are also constantly developing the reporting functions of the system to further increase the reporting efficiency.

KEY BENEFITS

- Increased business performance through increased efficiency
- Streamlined and cost effective global data collection and reporting process
- Increased data credibility and transparency
- Flexible, easy to use ready platform for sustainability management

2FUTURE is a leading provider of sustainability software and consulting services. 2future software solutions improve sustainable business performance management, increase the efficiency of data gathering and reporting processes and provide a sophisticated tool for communicating sustainability performance to different stakeholders. 2future consulting services include both product responsibility and corporate responsibility services. 2future has helped several multinational electronics industry companies in their environmental compliance issues (WEEE, RoHS, EuP) and is a leading consultant in corporate responsibility strategies and reporting. 2future is a GRI Organisational Stakeholder and a GRI Technology partner.

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